

Cathay Pacific Awards and Honors

Year 2012

Year	Month	Award	Event
2012	December	Best International Business Class Best International Lounges	Australian Business Traveller Awards 2012
2012	November	Top 10 Airlines	2012 China Travel Awards, Travel+Leisure
2012	November	Best Airline Best Airline First Class	2012 Business Traveller China Travel Awards 2012
2012	October	Best North Asian Airline	23rd Annual TTG Travel Awards 2012
2012	September	Best Airline First Class Best Frequent Flyer Programme	Business Traveller Asia-Pacific Travel Awards
2012	September	Greater China Excellence Brand Award	Greater China Excellence Brand Award 2012, Eastweek
2012	August	Best Airline – Food and Wine	Frequent Business Traveler GlobeRunner Awards
2012	August	10 Years Emotive Brand Award Top 3 Emotive Brand Award Yahoo! Emotive Brand (Airline category)	2012 Yahoo! Emotive Brand Awards

2012	August	Best of the Best for Executives – Airline category	Best of the Best for Executives 2012, Capital Monthly
2012	July	World's Best Business Class	Skytrax World Airline Awards
2012	July	Airline Business Technology award	2012 Airline Business Strategy Awards
2012	June	Top Service Award, Airline category	Top Service Awards 2012, Next Magazine
2012	May	Outstanding Brand Award, Airlines category	The Outstanding Brand Awards 2012, Economic Digest
2012	May	Best Rewards Program (Middle East/Asia/Oceania) Outstanding Benefit (Middle East/Asia/Oceania)	FlyerTalk Awards 2012
2012	Mar	Best Airline	National Luxury and Lifestyle Awards (UK)
2012	Mar	Best Business Class	Shanghai Evening Post China Tourism Billboard programme
2012	Feb	Airline with the Most Improved Business Class Cellar Best First Class Fortified Wine	Business Traveller Magazine "Cellars In The Sky" Awards

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2011	Jun	Best Airline Transpacific	Skytrax Awards 2011
2011	Jun	Best First Class Airline Seat	Skytrax Awards 2011
2011	Apr	Corporate Award	2010/11 HKIA Customer Service Excellence Programme
2011	Apr	Caring Company status	Caring Company NGO Partnership Day 2010/11
2011	Apr	Gold Award	2010 Hong Kong Awards for Environmental Excellence (HKAEE)
2011	Mar	Airline Category	Sing Tao Excellent Services Brand Award 2010